

Invited Article

Initiation of Organ Donation & Transplantation Program in Manipur Pioneering Initiatives – A Glimpse



Project Gift Hope, Gift Life

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A B.Sc. (Honors) in Statistics from Patna University, he joined SBI in the year 1990. Over the last 33 years, he has served in various positions in the Bank, including operations and administration. In his present role at SBI Foundation, he gets to fulfil his passion for bringing about a change in the lives of the socially and economically weaker sections of the society, particularly improvement in their health conditions.

“Organ donation and transplantation are among the most remarkable medical success stories of this century. One individual has the power to save up to 8 lives. While India ranks among the top 3 countries for organ transplantation, there are still over 4 lakh people with organ failure awaiting transplants. SBI Foundation aspired to associate the brand of SBI with this major nationwide cause, strategically supporting it under CSR. To bring our intent into action, the project 'Gift Hope, Gift Life' was designed jointly with MOHAN Foundation to take up the challenge of improving the organ donation scenario in the country.

Over the last 5 years, we have been collaboratively working towards highlighting this issue and steering a paradigm shift. Under the program, we have set up a toll-free 24x7 SBIF-MOHAN Foundation Organ Donation Helpline in 8 languages. We are undertaking training and capacity building of healthcare personnel, and we have even started a support group for organ failure patients, transplant recipients and caregivers. We firmly believe that through public awareness campaigns, capacity development of healthcare professionals, and bereavement counselling in government hospitals, it is possible to positively change the state of mind of the people and significantly increase the country's organ donation rates. The efforts made by MOHAN Foundation in synergy with Government Hospitals across the country are integral in enhancing our reach in highlighting this issue and saving lives. We are committed to changing the current state of organ donation in India to enrich the lives of our future generations.”

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